



Program Review Data Summary

Subject: **Graphic Design**

Resource Utilization Indicators

	Number of Faculty		Student Credit Hours by Faculty Type		
	Full Time	Part Time	Full Time	Part Time	Total
2017	5	12	1,375	1,416	2,791
2018	5	13	1,239	1,389	2,628
2019	5	13	1,113	1,359	2,472

Notes:

Faculty type determined using cost center (org #). Some subjects may have more than one org #.

A full-time faculty member teaching a subject NOT tied to his or her home cost center is counted as part-time for that subject.

Total Student Credit Hours (SCH) are divided by the number of faculty teaching the class. E.g., for a class generating 30 SCH with 3 full-time faculty, then 10 SCH go to each faculty member.

Quality Indicators

Year	Subject	Subject Prefix	Headcount (unduplicated)	seats filled	#sections	Average Class Size	% Student Completion	% Student Success	% Student Attrition	Student Credit Hours
2017	Graphic Design	ART	173	231	16	14.4	92	80	7	693
2017	Graphic Design	GDES	234	716	51	14.0	93	85	6	2,098
2018	Graphic Design	ART	161	227	16	14.2	92	85	7	681
2018	Graphic Design	GDES	229	661	49	13.5	93	84	6	1,947
2019	Graphic Design	ART	150	204	14	14.6	92	82	7	612
2019	Graphic Design	GDES	216	633	51	12.4	96	89	3	1,860

Notes:

Attrition rate: number of students with a W grade divided by total enrolled (unduplicated headcount)

Success rate: number of students with grades A, B, C, or P divided by total enrolled (unduplicated headcount)

Completion rate: number of students with grades A, B, C, D, F, or P divided by total enrolled (unduplicated headcount)

Quality Indicators - Expenses & Revenue

Year	Subject	Direct Tuition Revenue	Direct Expenses	Direct Cost Per CrHr	Total Revenue	Total Expenses	Total Cost Per CrHr
2016	Graphic Design	\$243,524.40	\$627,698.56	\$222.75	\$948,921.83	\$1,445,892.74	\$513.09
2017	Graphic Design	\$235,648.98	\$759,452.15	\$273.97	\$922,260.09	\$1,377,099.41	\$496.79
2018	Graphic Design	\$213,287.85	\$795,831.56	\$303.87	\$947,327.75	\$1,403,100.58	\$535.74

Notes:

CrHr: Credit Hour

Direct: Includes department expenses/revenues as well as percentage of direct administrative expenditures.

Indirect: Includes a percentage of expenses and revenues associated with all other areas of campus that provide support to your program.

Total: Includes both direct and indirect
Source Activity Based Cost (ABC) model updated Spring 2018.



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Quality Indicators - Program Outcomes

% Placement Rate for Graduates

employed	2015-2016	2016-2017	2017-2018
Graphic Design (2290 assoc)	43	62	71

of Graduates Transferring

transfers	2015-2016	2016-2017	2017-2018
Graphic Design (2290 assoc)	0	8	2

Quality Indicators - Expenses & Revenue

of Graduates

graduates	2017	2018	2019	Total
Graphic Design (2290 assoc)	37	31	32	100